

**November 13, 2017 ♦ 6:00 PM - 8:00 PM**

***Cocktail Reception***

**for**

**CEOs, Board Directors and Sponsors at \$10,000 level and above**

**Hosted by Bloomberg, LLP**

**731 Lexington Avenue, New York City**

**November 14, 2017 ♦ 7:30 AM - 11:30 AM**

***Breakfast of Corporate Champions***

**Cipriani 42 Street**

**Carolyn  
Carter**, President,  
Women's Forum of  
New York

- **Welcome** – Overview of Women's Forum, *Breakfast of Corporate Champions* event, and the Women's Forum Database of *CEO Sponsored Board Ready Women*

**Janice Reals  
Ellig**, Chair, Breakfast  
of Corporate  
Champions and CEO,  
The Ellig Group

- **The Champions' Challenge**

**"What Makes a  
Champion?"**

- **Billie Jean King, Founder**, Billie Jean King Leadership Initiative

**Recognition of 2017**

- **Companies with 25% or more seats held by**

## Corporate Champions

Presented by:  
**Peter T. Grauer**  
**Maggie Wilderotter**

Honorary Co-Chairs  
2017 Breakfast of  
Corporate Champions

## women

- **Companies with 40% or more seats held by women**

### Panel: Gender Diversity Creates Shareholder Value

Introduced by:  
**Cathy Engelbert,**  
CEO, Deloitte

- **Jeffrey Katzenberg**, Partner, WndrCo
- **Mellody Hobson**, President, Ariel Investments
- **Maggie Wilderotter**, Former Executive Chairman and CEO, Frontier Communications
- **Rebecca Jarvis (ABC News) - Moderator**

### Panel: Getting to Parity by 2025

Introduced by:  
**Marjorie Magner,**  
Co-Founder, Brysam  
Global Partners

- **Peter T. Grauer**, Chairman, Bloomberg; Founding Chair U.S. 30% Club
- **Dame Helena Morrissey**, Head of Personal Investing, Legal & General Investment Management, Founder 30% Club
- **Steven Odland**, President & CEO, Committee for Economic Development
- **Jeffrey Sonnenfeld**, Senior Associate Dean for Leadership Studies at Yale's School of Management
- **Julie Sweet**, CEO, North America, Accenture
- **Susan Chira (NY Times) - Moderator**

<p><b>Panel: CEO Game Changers</b></p> <p>Introduced by: <b>Rodney O. Martin, Jr.</b> Chairman &amp; CEO, Voya Financial</p>	<ul style="list-style-type: none"> <li>• <b>Laurence D. Fink</b>, Chairman &amp; CEO, BlackRock</li> <li>• <b>Kenneth C. Frazier</b>, Chairman &amp; CEO, Merck &amp; Co.</li> <li>• <b>Adena T. Friedman</b>, President &amp; CEO, Nasdaq</li> <li>• <b>Beth Mooney</b>, Chairman &amp; CEO, KeyCorp</li> <li>• <b>Kendall J. Powell</b>, Chairman &amp; CEO, General Mills</li> <li>• <b>Andrew Ross Sorkin (CNBC) – Moderator</b></li> </ul>
<p><b>Pamela J. Craig</b>, Former CFO, Accenture</p>	<ul style="list-style-type: none"> <li>• <b>Women's Forum of New York CEO Sponsored Database News</b></li> </ul>
<p><b>Presentation of Muriel F. Siebert Leadership Award</b></p> <p>Presented by: <b>Patricia F. Russo</b>, Director, General Motors; Chairman, Hewlett Packard Enterprise</p>	<ul style="list-style-type: none"> <li>• <b>Mary T. Barra</b>, Chairman &amp; CEO, General Motors Company</li> </ul>
<p><b>Keynote</b></p>	<ul style="list-style-type: none"> <li>• <b>Ronald P. O'Hanley</b>, President &amp; CEO, State Street Global Advisors; Vice-Chairman, State Street Corporation</li> </ul>
<p><b>Closing</b></p>	<ul style="list-style-type: none"> <li>• <b>Janice Reals Ellig</b>, Chair, Breakfast of Corporate Champions</li> </ul>

