

<p>November 13, 2017 – 6:00pm-8:00pm Cocktail Reception for CEOs, Board Directors and Sponsors at \$10,000 level and above Hosted by Bloomberg, LLP 731 Lexington Avenue, New York City</p>	
<p>November 14, 2017 – 7:30am-11:30am Breakfast of Corporate Champions Cipriani 42 Street</p>	
<p>Janice Reals Ellig, Chair, Breakfast of Corporate Champions and Co-CEO, Chadick Ellig</p>	<ul style="list-style-type: none"> • Welcome – Overview of Women’s Forum, <i>Breakfast of Corporate Champions</i> event, and the Women’s Forum Database of <i>CEO Sponsored Board Ready Women</i>.
<p>"What Makes a Champion?"</p> <p>A Study for the Women's Forum of New York</p> <p>By Dr. Stephanie Johnson</p> <p>Sponsored by Teneo and BJKLI</p>	<ul style="list-style-type: none"> • Declan Kelly, Chairman, CEO and Co-Founder, Teneo • Billie Jean King, Former World No.1 Professional Tennis Player; Founder, The Billie Jean King Leadership Initiative (BJKLI)
<p>Presentation of Awards</p>	<ul style="list-style-type: none"> • Acknowledging companies at 25% or more women. • “Parity” Awards: 40% or more women on boards
<p>Diversity Creates Shareholder Value</p>	<ul style="list-style-type: none"> • Charlie Rose (CBS This Morning) - Moderator • Jeffrey Katzenberg, Chairman, Dreamworks New Media • Mellody Hobson, President, Ariel Investments; Chairman Dreamworks Animation • Maggie Wilderotter, Former Executive Chairman and CEO, Frontier Communications
<p>Getting to Parity by 2025</p>	<ul style="list-style-type: none"> • Susan Chira (NY Times) - Moderator • Peter Grauer, Chairman, Bloomberg; Chair 30% Club U.S. • Helena Morrissey, CBE Head of Personal Investing, Legal & General Investment Management

	<ul style="list-style-type: none"> • Steve Odland, President & CEO, Committee for Economic Development • Jeffrey Sonnenfeld, Senior Associate Dean for Leadership Studies at Yale's School of Management • Julie Sweet, CEO, North America, Accenture
<p>The Game Changers:</p> <p>CEO Panel</p>	<ul style="list-style-type: none"> • Andrew Ross Sorkin (CNBC) – Moderator • Larry Fink, Chairman & Chief Executive Officer, BlackRock • Ken Frazier, Chairman & Chief Executive Officer, Merck • Adena Friedman, CEO, Nasdaq • Beth Mooney, Chairman & Chief Executive Officer, KeyCorp • Kendall Powell, Chairman & Chief Executive Officer, General Mills
<p>Keynote: Call to Action</p>	<ul style="list-style-type: none"> • Ron O'Hanley, President and Chief Executive Officer, State Street Global Advisors
<p>Presentation of <i>Mickie Siebert Award</i></p>	<ul style="list-style-type: none"> • To a leading company for Gender Diversity on their Board
<p>Closing</p>	<ul style="list-style-type: none"> • Janice Reals Ellig, Chair, Women's Forum Corporate Board Initiative